

2611

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE**

Applicant: Oleg B. Rashkovskiy

§
§
§
§
§
§
§

Group Art Unit: 2611

Serial No.: 09/690,549

Filed: October 17, 2000

Examiner: Matthew R. Demicco

For: Storing Advertisements

Atty. Dkt. No.: BKA.0006US

POWER OF ATTORNEY BY ASSIGNEE

Under the provisions of 37 C.F.R. § 3.71, the undersigned assignee of record of the entire interest in the above-identified patent/patent application by virtue of a chain of title from the inventor(s), of the patent application/patent identified above, to the current assignee as shown below:

1. From: Oleg B. Rashkovskiy
To: Intel Corporation
The document was recorded in the United States Patent and Trademark Office at
Reel: 011237, Frame: 0896.
2. From: Intel Corporation
To: BlackArrow, Inc.
The document was recorded in the United States Patent and Trademark Office at
Reel: 015949, Frame: 0709.

elects to conduct the prosecution of the application/maintenance of the patent to the exclusion of the inventor(s) or the assignee(s) previously entitled to conduct prosecution. The undersigned hereby declares that he has reviewed the above-referenced assignment and hereby declares that, to the best of his knowledge, title is in the Assignee, and further declares that all statements made herein of his own knowledge are true and that all statements made on information and belief are believed to be true. The assignee hereby revokes any previous powers of attorney and appoints the following practitioners to prosecute this application/maintain this patent and transact all business in the Patent and Trademark Office connected therewith:

Timothy N. Trop
Reg. No. 28,994Fred G. Pruner, Jr.
Reg. No. 40,779Dan C. Hu
Reg. No. 40,025Howard R. Boyle
Reg. No. 29,617Mark J. Rozman
Reg. No. 42,117Rhonda L. Sheldon
Reg. No. 50,457Diana M. Sangalli
Reg. No. 40,798Oleg Rashkovskiy
Reg. No. 52,154

The undersigned is authorized to sign this statement on behalf of the Assignee.

Please change the correspondence address for the application to the address associated with Customer Number:

21906

Please direct all telephone calls to: Timothy N. Trop at 713/468-8880.

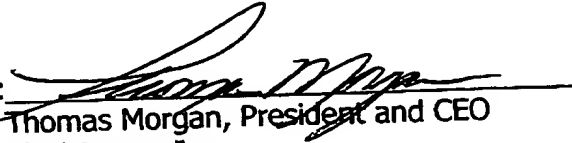
ASSIGNEE

BlackArrow, Inc.

Date:

4/30/2005

BY:



Thomas Morgan, President and CEO
BlackArrow, Inc.
1528 S. El Camino Real, Suite 303
San Mateo, CA 94402